

Program	BS Media & Development Communication	Course Code	MDC 231	Credit Hours	3
Course Title	MEDIA LAWS & ETHICS (Major)				
Course Introduction					
This course provides an overview of the legal and ethical frameworks governing media practices. Students will explore key issues such as freedom of expression, censorship, intellectual property, and the ethical responsibilities of media professionals.					
Learning Outcomes					
By the end of this course, students will be able to:					
<ol style="list-style-type: none"> 1. Understand the legal principles and regulations affecting media practices. 2. Analyze ethical dilemmas in media and develop strategies for ethical decision-making. 3. Evaluate the balance between freedom of expression and social responsibility in media. 					
Course Content				Assignments/Readings	
Week 1-2	1. Media Ethics: 1.1 Why society needs system of ethics, requirements of system of ethics 1.2 Significance of study of ethics and its applicability; Objectives of ethics in Media				
Week 3	1.3 Social Responsibility Theory: Evolution of code of ethics and factors contributing to its development				
Week 4	1.4 First code of ethics drawn up by American Society of Newspaper Editors				
Week 5	1.5 Hutchinson Commission Report; Moral reasoning process for Ethical Decisions; Factors affecting moral decision making				
Week 6	1.6 Freedom of Expression as guaranteed in UN Human Rights Charter; International Watch-dogs of Media Freedom				
Week 7	1.7 UNESCO principles of freedom of media; European Council; Human Rights Watch; Amnesty International				
Week 8	1.8 International Federation of Journalists, its role in safeguarding media freedom and code of ethics adopted by it. Code of Ethics adopted by Council of Pakistan Newspaper Editors				
Week 9	1.9 APNS Code of Ethics; CPNE Code of Ethics				
Week 10	2 Media Laws: 2.1 Media laws and need for media regulation;				

	media-government relations	
Week 11-13	<p>2.2 Modes of media regulation (Constitution, International obligations, laws and administrative policies)</p> <p>2.3 Self-Regulation and its Tools (professional ethics, institutional ethics, Ombudsman and News/Press Councils)</p> <p>2.4 Pakistan Press Council Ordinance 2002;</p> <p>2.5 Media in Pakistan, its development since partition, Press Commission Report</p>	
Week 14-15	<p>2.6 Media Regulation in Pakistan; Press and Publications Ordinance 1960; West Pakistan Press and Publications Ordinance 1963</p> <p>2.7 Promulgation of Press and Publication Ordinance 1989 and role of media bodies such as APNS, CPNE and PFUJ in its enactment;</p> <p>2.8 Press, Newspaper, News Agencies and Books Regulation Ordinance 2002</p>	
Week 16	<p>2.9 Freedom of Information Ordinance 2002;</p> <p>2.10 Administrative policies for regulation of Media, press advice, centralization of government advertisement; Audit Bureau of Circulation; News Print Quota;</p> <p>2.11 Pakistan Electronic Media Regulatory Authority Ordinance 2002;</p> <p>2.12 Laws of Contempt, Defamation, Libel and Slander in Pakistan;</p> <p>2.13 Censorship and related Legal issues;</p> <p>2.14 Intellectual Property Rights;</p> <p>2.15 Internet, Social Media and Censorship</p>	
Textbooks and Reading Material		
<ol style="list-style-type: none"> 1. Dayal, K. (2011). Freedom of Press and Right to Information. Cyber Tech Publications. 2. Berry, D. (Eds.). (2000). Ethics and Media Culture: Practices and Representations. Focal Press. 3. Bloy, D. (2007). Media Law. SAGE Publications. 4. Brown, S. (2003). Crime and Law in Media Culture. Open University Press, Buckingham. 5. Christians, C. G., Ferre, J. P., & Fackler, P. M. (1993). Good News Social Ethics & The Press. Oxford University Press. 6. Christians, C. G., at all (2005). Media Ethics: Cases and Moral Reasoning (7th ed.). Pearson Education. 7. Christians, C. G., Rotzoll, K. B., & Fackler, M. (1987). Media Ethics: Cases and Moral Reasoning (2nd ed.). Longman, New York. 8. Critcher, C. (2003). Moral Panics and the Media. Open University Press, Buckingham. 9. Englehardt, E. E., Barney, R. D. (2002). Media and Ethics: Principles for Moral Decisions. Wadsworth Communication. 10. Feintuck, M., Varney, M. (2006). Media Regulation, Public Interest and the Law (2nd ed.). Edinburgh University Press. 		

11. Frost, C. (2016). Journalism Ethics and Regulation (4th ed.). Routledge.
12. Leslie, L. Z. (2004). Mass Communication Ethics: Decision Making in Postmodern Culture (2nd ed.). Houghton Mifflin Company, Boston.
13. Moore, R. L., Murray, M. D. (2012). Media Law and Ethics (4th ed.). Routledge.
14. Oliver, P. (2003). The Students' Guide to Research Ethics. Open University Press, Maidenhead.
15. Overbeck, W. (2003). Major Principles of Media Law. Thomson Wadsworth.
16. Paul, S. (2010). Law, Ethics and The Media (3rd ed.). LexisNexis.
17. Reich, B., Solomon, D. (2008). Media Rules: Mastering Today's Technology to connect with and keep your Audience.
18. John Wily & Sons, Inc. Rosnow, R. L., Rosenthal, R. (1997). People Studying People: Artifacts and Ethics in Behavioral Research.
19. W. H. Freeman and Company, New York. Verma, N. K. (2006). Media Ethics in the 21st Century. Sumit Enterprises, New Delhi.
20. Ward, S. J. A. (Eds). (2013). Global Media Ethics: Problems and Perspectives. WileyBlackwell.

Teaching Learning Strategies

1. Class Discussion
2. Projects / Assignments
3. Group Presentations
4. Students led presentations
5. Thought Provoking Questions
6. Field Visits and Guest Speakers

Assignments: Types and Number with Calendar

Assignments may include special reports, projects, class presentations, field work. The nature of assignment will be decided by the teacher as per the requirements of the course.

Assessment

Sr. No.	Elements	Weightage	Details
1	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.
2	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.